EMIRATES AIRLINE FESTIVAL OF LITERATURE WINNER, KAREN OSMAN, SIGNS 3-BOOK DEAL WITH HEAD OF ZEUS

14 March 2017, Dubai: The winning entry, titled [The Good Mother](https://www.amazon.co.uk/Good-Mother-Karen-Osman-ebook/dp/B071J3BNG6/ref=sr_1_1?ie=UTF8&qid=1497679105&sr=8-1&keywords=Karen+Osman), is the first book and will be out in October 2017. The fictional work is a thriller, set in the North of England about a mother who writes to a convicted murderer in prison as part of a volunteer programme. It’s not long before she is involved in a complex relationship with the inmate, which sees her descend into a world of plotting, deception and revenge.

The second book, due out in 2018, is already in progress.

“I am beyond excited to secure a contract with a renowned publisher such as [Head of Zeus](http://headofzeus.com/). A three-book deal is a significant commitment and I’m looking forward to working with the team. I have always made a career out of writing, but more on the corporate side, so to have the opportunity to write novels is a dream come true.”

Sarah Ritherdon at [Head of Zeus](http://headofzeus.com/) says:

“The moment I began reading The Good Mother I was totally hooked.  Karen Osman has written a fantastically tense novel, with twists and turns galore, and a shock at the end even the keenest of thriller readers won’t see coming. We are delighted that Karen has agreed to join the team, and can’t wait to see what devious and cunning twists she comes up with in the future.”

In her new authorship role, Karen has also been invited to take part in next year’s [Emirates Airline Festival of Literature](https://www.emirateslitfest.com/), renowned for its impressive line up of authors. Notably, the festival marks its 10-year anniversary in 2018.

38 year-old Osman runs her own business [Travel Ink](http://www.travel-ink.com)which she founded in 2011 offering specialised writing and communication services for the travel, tourism, and hospitality sector. She is also the Travel and Tourism Chairperson for the [British Business Group](http://bbgdubai.org/)and Vice President of the Kaizen chapter for [Business Network International](http://bni.ae/en-ae/index).

**Notes to Editor:**

Award-winning author, entrepreneur, and luxury travel journalist and editor, Karen has lived the expat life for almost twenty years across Asia, Europe, and the Middle East. Originally from the United Kingdom, Karen has built an impressive enterprise combining her two passions: luxury travel and the English language.

In addition to being an award-winning author, Karen founded niche communications company [Travel Ink](http://www.travel-ink.com)in 2011, providing content writing and strategy, public relations, social media, training, and translation services to hotels, airlines, and tourism establishments.

Karen uses her commercial experience in luxury hospitality, combined with her academic qualifications, which include a BA in Linguistics and English Language from the University of Durham and a Teaching (TEFL) Certificate from the University of Cambridge.

In her role as Managing Director, Karen oversees a team of writers, editors, and PR and social media consultants to deliver quality content for exceptional results.

As a testament to its success, Travel Ink was shortlisted as a finalist for the SME Advisor Stars of Business Awards in two categories (Hospitality & Tourism and Communications) just one year after the company’s inception.

Karen has been recognised for her achievements in the areas of entrepreneurship, luxury travel, and the written word and has featured in various regional and international publications including Hello!, Stylist, Forbes, The National, Ahlan!, and Gulf News to name a few. She has also been included in 2017’s edition of [Ahlan’s Hot 100 People](http://www.ahlanlive.com/karen-victoria-osman-617620.html), an accolade recognising the pioneers and game-changers shaping the UAE’s social and cultural landscape.